

ShareASale.com
Featured Program Placements

Featured Merchant of the Week

The screenshot displays the ShareASale affiliate dashboard. The top navigation bar includes links for REPORTS, MERCHANTS, LINKS, TOOLS, ACCOUNT, and PAYMENTS. A yellow star logo is on the left, and the SHAREASALE logo is on the right. A search bar is located on the right side. Below the navigation bar, the dashboard is divided into several sections. On the left, there is a sidebar with icons for 'THINGS TO DO', 'THINGS TO READ', and 'THINGS TO MANAGE'. The main content area is titled 'To Do List' and contains a section labeled 'NEEDS ATTENTION' with two items: 'Our records indicate that we do not have a required W-9 on file for your account - in order to ensure timely payment please click here.' and 'Temp. Offline Merchants:'. Below this, there are sections for 'MY ACCOUNT INFO' (Balance: \$0.00), 'YOUR MERCHANT INFO' (Current Total: 29, Pending: 4, Low Fund Merchants: 3, Closed Merchants: 2), and 'YOUR MERCHANT'S UPDATED CREATIVES' (Since Last Login, Datafeeds: 3). The 'Featured Program' section is highlighted in yellow and features a banner for Blurb. The banner text reads: 'Design, publish, and sell your own bookstore quality books'. Below the banner, there is a list of benefits: '15% commission on all sales', 'A 60-day cookie', and 'An average order size of nearly \$90'. A 'Join now' button is also present. To the right of the banner, there is a description of the Blurb program: 'Blurb enables anyone to design, publish, share, and sell their own bookstore-quality books. Blurb books feature professional printing, top-notch binding, and a range of creative customization options that customers use to make all kinds of beautiful books, from wedding books and cookbooks to baby books, travel books, portfolios, and more.' Below the description, there is a list of features: 'Top Ten ShareASale Program', '15% commission rate with a 60-day cookie', '\$90 average order size', 'Exclusive affiliate-only promotions', and 'Dedicated affiliate management provided by Acceleration Partners'. At the bottom of the featured program section, there are links for '[View Details of this Program]' and 'Join this program'.

SHAREASALE

REPORTS MERCHANTS LINKS TOOLS ACCOUNT PAYMENTS

SEARCH

ALL REPORTS EASTERN STANDARD TIME

To Do List

NEEDS ATTENTION

- Our records indicate that we do not have a required W-9 on file for your account - in order to ensure timely payment please click here.
- Temp. Offline Merchants:

MY ACCOUNT INFO

Balance: \$0.00

YOUR MERCHANT INFO

Current Total: 29
Pending: 4
Low Fund Merchants: 3
Closed Merchants: 2

YOUR MERCHANT'S UPDATED CREATIVES

Since Last Login
Datafeeds: 3

Featured Program Close

Design, publish, and sell your own bookstore quality books

blurb

Blurb enables anyone to design, publish, share, and sell their own bookstore-quality books. Blurb books feature professional printing, top-notch binding, and a range of creative customization options that customers use to make all kinds of beautiful books, from wedding books and cookbooks to baby books, travel books, portfolios, and more.

- Top Ten ShareASale Program
- 15% commission rate with a 60-day cookie
- \$90 average order size
- Exclusive affiliate-only promotions
- Dedicated affiliate management provided by Acceleration Partners

[View Details of this Program] Join this program

Logo and promotional copy displayed on the Affiliate Home Page. There are two spots available per week.

cost: \$450/week

[check availability](#)

Featured Merchant of your Category

The screenshot shows the ShareASale dashboard. At the top, there's a navigation bar with a yellow star logo and links for REPORTS, MERCHANTS, LINKS, TOOLS, ACCOUNT, and PAYMENTS. On the right, the SHAREASALE logo is displayed. Below the navigation bar, there's a search bar with a magnifying glass icon and a SEARCH button. On the left side, there's a sidebar with a vertical menu containing 'THINGS TO DO' (with a gear icon), 'THINGS TO READ' (with a magnifying glass icon), and 'THINGS TO MANAGE' (with a clipboard icon). The main content area is titled 'Merchant Search' and features a search bar with a magnifying glass icon. Below the search bar, there are tabs for 'Results', 'Keyword', 'Advanced Search', and 'Browse By Category'. A filter section shows 'Category : Clothing' with a checkbox. Below the filter, there's a table with columns: Basics, Commission Structure, Cookie, and Details. The first row is a 'SPONSORED RESULT' for 'kidssocks.com'. The result includes a logo for 'kidssocks.com' with the tagline 'Little Feet, Big Selection!'. Below the logo, there's a list of benefits: '- 15% - 25% Tiered Commission Structure', '- Full Product Datafeed w/ 600+ Items', '- Exclusive ShareASale Merchant', '- Auto-Deposit Activated', and '- Dedicated Affiliate Team'. A 'Join Now' button is prominently displayed. To the right of the logo, there's a detailed description of the program: 'KidsSocks.com has the world's largest selection of kids socks for girls, boys and babies. Besides socks, we also carry tights, leggings, leg warmers, thigh highs, ruffle tushis and more! We feature quality items in the most wanted brands, styles, and colors. For more information about our program, please email Renee O'Banion at renee@customtailoredmarketing.com.' Below this description, there's a list of features: '• 15% - 25% Tiered Commission Structure ~ 45-Day Tracking Cookie', '• Fully categorized product datafeed w/ 600+ items + Popshops!', '• Large selection of banner creative ~ Monthly Newsletters', '• Exclusive ShareASale Merchant ~ Auto-Deposit Activated', and '• Dedicated affiliate program management by Custom Tailored Marketing'. At the bottom of the result, there are two links: '[View Details of this Program]' and 'Join this program'.

Logo and promotional copy displayed at the top of your individual category page. Exclusive spot, no rotations.

cost: \$300/month

[check availability](#)

New Programs in the last 20 Days

The screenshot shows the ShareASale affiliate dashboard. The top navigation bar includes links for REPORTS, MERCHANTS, LINKS, TOOLS, ACCOUNT, and PAYMENTS. The ShareASale logo is in the top right corner. On the left, there's a sidebar with 'THINGS TO DO' and 'THINGS TO MANAGE' sections. The main content area is titled 'Merchant Search' and shows a search for 'halloween' with 21 results. Below the search results, there's a 'SPONSORED RESULT' for 'Highest Quality Business Cards' by Prinly. The ad features a grid of business card designs and a 'Join Now!' button. To the right of the ad, there's a text description of the Prinly.com Affiliate Program and a list of benefits.

ShareASale

REPORTS MERCHANTS LINKS TOOLS ACCOUNT PAYMENTS

SEARCH

Merchant Search

Network Breakdown
All Programs [3506] Pay-Per-Sale [3362] Pay-Per-Lead [267] Pay-Per-Click [1]

Results Keyword Advanced Search Browse By Category

Filters
☒ Activated Since : 06/23/2011

Basics Commission Structure Cookie Details

SPONSORED RESULT

Highest Quality Business Cards
1000+ designs to choose from

Prinly **Join Now!**

Join the Prinly.com Affiliate Program today to promote the highest quality business card and business identity stationary available online! Combining 1000's of exclusive designs and a wide variety of customization options, Prinly's products are the best way for businesses and individuals to leave their mark and a lasting impression. Our affiliates get to take advantage of a number of benefits including...

- 25% commission on all orders! (Highest of all printing merchants!)
- 90 Day Cookie - Get Credit for up to 3 Months!
- A Completely Open PPC Policy!
- Dedicated Account Management from MGECOM, Inc.

[View Details of this Program] Join this program

One of the most frequently visited pages on the ShareASale affiliate interface. Ad appears at the top of the new programs category.

cost: \$400/month

[check availability](#)

Program Directory

The screenshot shows the ShareASale Program Directory interface. At the top, there is a navigation bar with a yellow star icon and links for REPORTS, MERCHANTS, LINKS, TOOLS, ACCOUNT, and PAYMENTS. The SHAREASALE logo is on the right. Below the navigation bar, there is a search bar with a magnifying glass icon and a SEARCH button. A note indicates 'ALL REPORTS EASTERN STANDARD TIME'. On the left side, there is a sidebar with icons for 'THINGS TO DO' (gear), 'THINGS TO READ' (magnifying glass), and 'THINGS TO MANAGE' (clipboard). The main content area is titled 'Merchant Search' with a magnifying glass icon. It includes a 'Saved Searches' section with links for Popular, Activated, and Baskets, and a 'new basket' link. Below this, there is a 'Keyword' search bar and a 'Search' button. To the right of the search bar, there is a 'Network Breakdown' section showing statistics for All Programs, Pay-Per-Sale, Pay-Per-Lead, and Pay-Per-Click. Below the search bar, there is a 'Start With' section with radio buttons for Merchants and Products. The 'Popular' section lists programs based on new programs, top 100 power rank, and programs exclusive to the network. The 'Activated In' section lists programs activated in July, June, May, and April 2011. On the right side of the main content area, there is a large graphic banner for 'Bookbyte' with the text 'GUARANTEED BUYBACK' and 'It's Textbooks, with benefits!'. The banner also includes a 'NEW!' tag and the text 'Sponsored Merchant'.

SHAREASALE

ALL REPORTS EASTERN STANDARD TIME

THINGS TO DO
THINGS TO READ
THINGS TO MANAGE

Merchant Search

Keyword **Advanced Search** Browse By Category

Search

Start With: Merchants ☒ Products ☐

Popular:

- ** NEW programs in the last 20 days. [65]
- ** Top 100 Power Rank [100]
- Programs Exclusive to the ShareASale Network [901]

Activated In:

- July 2011 [24]
- June 2011 [103]
- May 2011 [103]
- April 2011 [118]

Bookbyte

GUARANTEED BUYBACK

It's Textbooks, with benefits!

NEW!

Sponsored Merchant

Graphic banner appears at the top of the merchant directory, in rotation with no more than five additional advertisers.

cost: \$650/month

[check availability](#)

Datafeeds Page

SHAREASALE

ALL REPORTS EASTERN STANDARD TIME

ADHESIVE WALL DECOR BY LOT 26 STUDIO

- Rich product datafeed updated daily
- Hundreds of products available to feature on your site
- 10% commission and 90-day cookie
- Fastest growing category in wall decor
- Instant decor for any room

JOIN NOW

TOOLS :: DATAFEEDS AVAILABLE

Keyword Search:

Show me merchants programs that...

Merchants in:

Updated Since:

Sort results by in

FILTERS

Ad appears in rotation on the directory of merchant datafeeds. To maximize this placement, the creative should specifically promote your datafeed.

cost: \$550/month

[check availability](#)

Home Page



The screenshot shows the ShareASale homepage with a dark header and a light blue background. The header includes the ShareASale logo, navigation links, and login buttons. The main content area features a quote, three columns for Merchants, Affiliates, and Awards, and a featured merchant section for Chiasso.

SHAREASALE
TRUE PERFORMANCE MARKETING

Merchant Login Affiliate Login

Contact Us Help and FAQs Terms of Use Corporate Blog Home

"ShareASale's Brian Littleton is literally a legend in the industry. His business practices and innovations raise the bar for all affiliate networks."
-Missy Ward & Shawn Collins, Affiliate Summit

Merchants
Increase your sales - Develop a trusted sales force

Performance Marketing is one of the most powerful and effective customer acquisition tools available to an online Merchant. As a Merchant - you decide the commission structure to pay - and only pay when results come in.

Established in 2000, ShareASale provides award winning technology and service which will enable you to connect with a network of established Affiliates as well as recruit new ones to your program.

To learn more about our Network, pricing, or to view a demo - please click the "More Info" button below.

Affiliates
Real time reporting and on time payments

There are currently over 2,000 Merchants [I [click to preview](#)] plugged in to the ShareASale Network. Each of these merchants has a different type of product that they are selling - and each is ready to commission you on that sale if you bring a customer to them.

The idea - and the implementation - are simple. You decide which merchants to promote and how to promote them, and when commissions are generated, you can see your stats in real-time. All payments are consolidated from the programs you participate in, and are paid with one check or direct deposit by ShareASale.

ShareASale has a strict "No Software" policy which means you will not have to deal with affiliates utilizing Adware, Toolbars, or other desktop software.

Awards

BEST WEB

Best Affiliate Network '07, '06, '05
Best Affiliate Manager '07
Best Service to the Industry '06
Best Affiliate Program '07, '06

Pinnacle Award
WINNER 2008 WINNER 2007

Affiliate Marketing Legend '08
Affiliate Marketing Advocate '07

AP
AffiliateFairPlay.com
Fair Practice Award '06

Featured Merchants

CHIASSO
inspired design for the home.®

- introducing the chiasso affiliate program
- chiasso is a leading national retailer of modern home furnishings
- we sell via our store, catalog and website, the latter accounting for 75% of our sales
- shareasale is our first and only affiliate network
- our average order is \$150 and we ship 98% of our orders the same day.

[Join this program](#)
[catdoorcatdoor](#)

Logo and promotional copy appears on the homepage,

www.shareasale.com.

The page receives approximately 2k new visitors per day.

cost: \$950/month

[check availability](#)