



SHAREASALE

Network Overview: Services and Offerings

Agenda

- Pricing
- Tools
- Services
- Awards
- Contact Us

The screenshot shows the ShareASale website homepage. At the top left is the ShareASale logo with the tagline "TRUE PERFORMANCE MARKETING". To the right are links for "Merchant Login" and "Affiliate Login". Below the logo is a navigation menu with "Contact Us", "Help and FAQs", "Terms of Use", "Corporate", "Blog", and "Home". The main content area features a testimonial from Brent Elias of CSN Stores, praising the network's performance. Below the testimonial are three columns: "Merchants" (Increase your sales - Develop a trusted sales force), "Affiliates" (Real time reporting and on time payments), and "Awards" (listing various industry awards). Each column has a "SIGN UP" button. The bottom of the page features the ShareASale logo with a yellow star above it.

SHAREASALE
TRUE PERFORMANCE MARKETING

Merchant Login Affiliate Login

Contact Us Help and FAQs Terms of Use Corporate Blog Home

"ShareASale is a first class affiliate network. I have had the pleasure of working with them over the past two years. I am thankful everyday that my company chose to work with SAS over the perceived "big networks" out there. Knowing that affiliates are driving non-parasitic traffic to our sites, helps me to concentrate on running the program, and not policing it. I am looking forward to the continued growth of the SAS Network and CSN Stores affiliate program!"
-Brent Elias, CSN Stores

Merchants
Increase your sales - Develop a trusted sales force

Performance Marketing is one of the most powerful and effective customer acquisition tools available to an online Merchant. As a Merchant - you decide the commission structure to pay - and only pay when results come in.

Established in 2000, ShareASale provides award winning technology and service which will enable you to connect with a network of established Affiliates as well as recruit new ones to your program.

To learn more about our Network, pricing, or to view a demo - please click the "More Info" button below.

Affiliates
Real time reporting and on time payments

There are currently over 2,000 Merchants [[[click to preview](#)]] plugged in to the ShareASale Network. Each of these merchants has a different type of product that they are selling - and each is ready to commission you on that sale if you bring a customer to them.

The idea - and the implementation - are simple. You decide which merchants to promote and how to promote them, and when commissions are generated, you can see your stats in real-time. All payments are consolidated from the programs you participate in, and are paid with one check or direct deposit by ShareASale.

ShareASale has a strict "No Software" policy which means you will not have to deal with affiliates utilizing Adware, Toolbars, or other desktop software.

Awards

BEST WEB

Best Affiliate Network '08, '07, '06, '05
Best Affiliate Manager '07
Best Service to the Industry '06
Best Affiliate Program '07, '06

PINNACLE AWARD WINNER 2008
PINNACLE AWARD WINNER 2007

Affiliate Marketing Legend '08
Affiliate Marketing Advocate '07

AP AffiliateFairPlay.com
Fair Practice Award '06

More Info SIGN UP SIGN UP



Standard Pricing

One-time Network Activation Fee..... \$550
Network Fee 20% of Affiliate commission

Monthly minimum

Up to 60 days after activation.....No minimum fees
60-120 days after activation.....\$10
120+ days after activation.....\$25

Ad serving.....Included

Affiliate emails.....Included

Product datafeed.....Included

Check processing.....Included

Tools: Creative

ShareASale enables you to provide affiliates with a wide variety of creative ads, at no additional fee:

- Text, banner and dynamic HTML links
- Trackable video ads with multiple landing page capability
- Interactive, real-time widgets
- Product datafeed with custom fields



Video Ads


QUIE MOYNT 2 | (Long Text) Nihil nisi
libero, voluptate nec, aciemque moris,
peritiam ad, neque. Suspendisse potenti.
Suspendisse molestias. Curabitur fringilla
leo quis est. Conisque condimentum du vel
tand. Cras turpis mauris, condimentum a,
tempus in, aliquam hendrerit, nisl.
Quisque a quam a lectus sociis
vestibulum. Fusce in eros. Nulla febris,
Nullam dictum, urna vitae aliquam
mauerit, lacus leo aliquam lectus, ut amet
prossare nulla nunc eget febris. Aliquam
velutpat pulvinar tortor. Nam pellentesque,
maec eu sollicitudin pretium, justo urna
dignissim mauris, ut amet ultrices metus.
lectus ac neque. Maurisam venenatis,
metum id eleifend pharetra, est pede
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mauris. Fusce elit ante, porta tem, fringilla
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dolor neque, accumsan eget, maecan eu,
moris quam, nulla. Etiam ac nibh ac ante
lobortis ultrices. In ac diam a febris
pellentesque autem. Etiam ornare.
Integer ac turpis vitae nisl faucibus
faucibus. Nullam sodales, est vitae tempus
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agitate justo nisi quis tortor.

Sidebar



Buying Guide: MP3 Players | Bestselling MP3 Players

Introduction



Been thinking of buying a MP3 player? And didn't know whom to ask or where to look? Well you have arrived at the right place!

MP3 is a digital audio encoding and lossy compression format invented and standardized in 1991. Despite the existence of alternative technologies and formats MP3 continues to attract a lot of press, and each launch seemingly redefines its presence and provides it with new synonyms. Today for example, Apple's iPod has also become a synonym for MP3 player. Such is the hysteria surrounding it! They are alternately called as Digital Audio players.

MP3 stands for a particular format of music, however MP3 players play other file formats as well viz: WAV, WMA... etc. Advances in technology have made them feature rich but this has also made them difficult to choose. Today, there are so many distinct types of MP3 players with varied feature choices that can suit the interests of the buyer. This guide is intended to assist you in choosing an MP3 player that best suits your need.

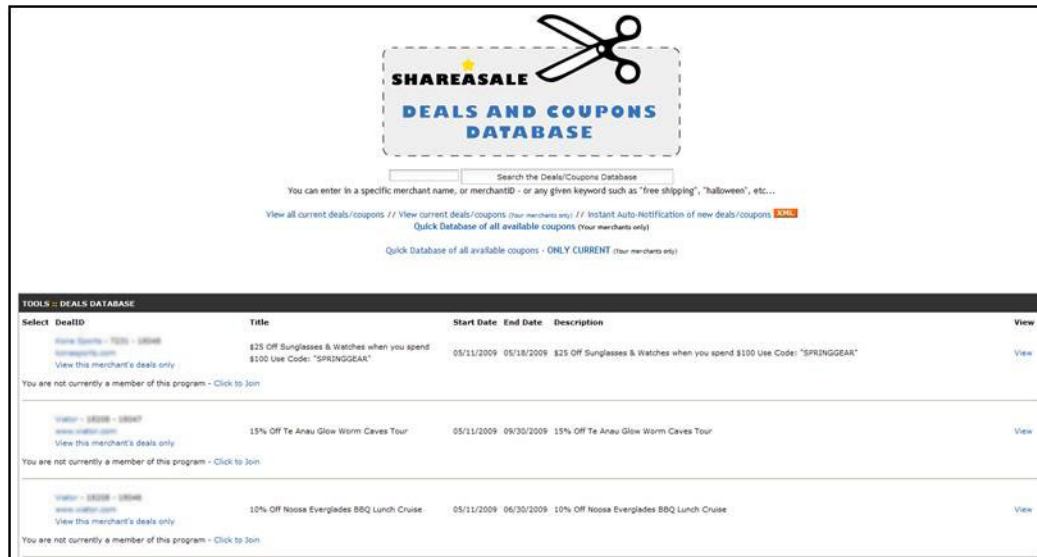
[More](#)

Widgets

Tools: Communication

ShareASale encourages you to communicate with your affiliates on a regular basis:

- Text and HTML newsletter capability, with grouping filters
- Direct-to-affiliate communication via email
- Coupons and deals database and associated RSS feed
- Merchant/Affiliate social network



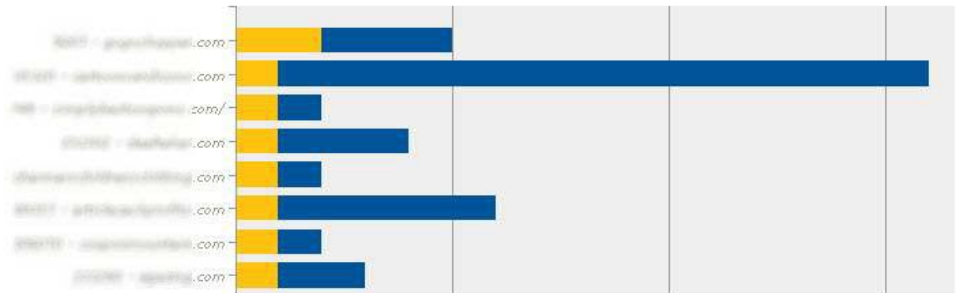
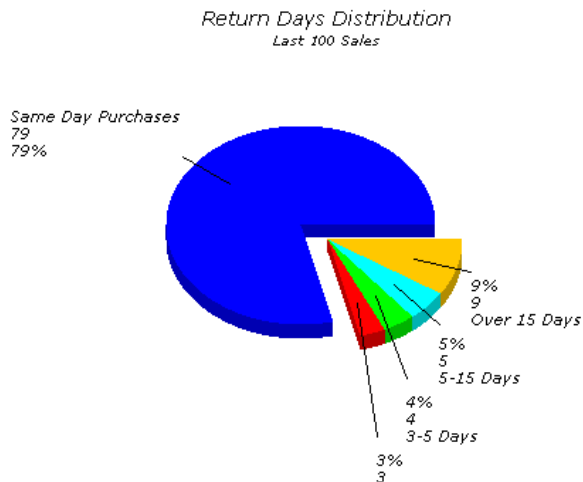
The screenshot displays the ShareASale 'DEALS AND COUPONS DATABASE' interface. At the top, there is a search bar with the text 'Search the Deals/Coupons Database' and a prompt: 'You can enter in a specific merchant name, or merchantID - or any given keyword such as "free shipping", "halloween", etc...'. Below the search bar, there are three links: 'View all current deals/coupons // View current deals/coupons (for merchants only) // Instant Auto-Notification of new deals/coupons', 'Quick Database of all available coupons (for merchants only)', and 'Quick Database of all available coupons - ONLY CURRENT (for merchants only)'. The main content area is a table with the following data:

Select	DealID	Title	Start Date	End Date	Description	View
None	1020 - 1020	\$25 Off Sunglasses & Watches when you spend \$100 Use Code: "SPRINGGEAR"	05/11/2009	05/18/2009	\$25 Off Sunglasses & Watches when you spend \$100 Use Code: "SPRINGGEAR"	View
You are not currently a member of this program - Click to join						
None	1020 - 1020	15% Off Te Anau Glow Worm Caves Tour	05/11/2009	09/30/2009	15% Off Te Anau Glow Worm Caves Tour	View
You are not currently a member of this program - Click to join						
None	1020 - 1020	10% Off Noosa Everglades BBQ Lunch Cruise	05/11/2009	06/30/2009	10% Off Noosa Everglades BBQ Lunch Cruise	View
You are not currently a member of this program - Click to join						

Tools: Reporting

ShareASale offers real-time, in-depth reporting for all affiliates or for a single affiliate:

- Customizable commission rates
- Downloadable reports
- Phone tracking: both online and offline
- Lead fraud detection tools: IP addresses, last referred page, graphical reports, affiliate status






Services: Complimentary

ShareASale offers multiple training webinars on various topics throughout the year:

- Merchant interface training
- Affiliate interface training
- Overview of key issues: trademark protection, phone tracking, toolbars, etc.
- Webinars highlighting a single retailer, allowing them to interact with a select group of invited affiliates



SHAREASALE
True Performance Marketing

ShareASale: Merchant Interface Walkthrough

Join us for a Webinar on April 14

[REGISTER NOW](#)

Space is limited.
Reserve your Webinar seat now at:
<https://www2.gotomeeting.com/register/706934671>

Introduction to the ShareASale merchant interface. Topics covered: uploading creative, product datafeed, widget creation, communication and report generation.



Client Services

ShareASale also offers multiple short-term consulting options to help drive growth:

Initial or One-time Consultation: \$550

Client Services will review your affiliate program and find areas that can be further leveraged to drive growth. We will put together a report of actionable items ready for management review and prioritization. Included in this report is a list of 25 high-potential affiliate recruits specifically selected for your retail niche, along with any publically available contact information.

Guided Launch Campaign: \$3000

Client Services guides you through the critical launch period. We'll lead you through building the foundation of your program, from initial recruiting strategies to uploading a product datafeed. By the end of this three-month consulting period, you will have a strong technological and promotional base on which to build your affiliate marketing channel, and clear goals and benchmarks to achieve as you continue growing.



Featured Programs

We've compiled a list of ways to boost your affiliate program - including "Featured Program" advertising on the ShareASale network. When affiliates of the network login to check their statistics, payments, etc...they are greeted with different ads for merchants whom they may be interested in partnering with. These programs have been very successful, and are often fully booked 2-3 months in advance so if you are looking for specific timeframes you should act right away and with plenty of advanced timing.

We have generally listed these in order of their relative popularity amongst merchants. The most popular being the "Featured Program of the Week" due to its combination of low cost and great results.

Featured Program	Description	Pricing	
Featured Program of the Week	This program displays your logo and description of your affiliate program on the Opening of Affiliate Home Page. There are two spots available per week	\$450.00 per Week (1 week minimum) - 2 Spots available per week.	Book Online
Featured Program of your Category	This program displays your logo and description of your affiliate program at the top of your individual category page - and is an exclusive spot (1 ad).	\$300.00 per Month (1 month minimum) - 1 Spot	Book Online
New Programs in the last 20 days	One of the most frequently visited pages by our affiliate base, it is the directory of all of our new programs that have been listed in the last 20 days. A popular place for affiliates to visit when looking for newcomers to the ShareASale network. List your program at the very top of the "NEW" programs category.	\$400.00 per Month	Book Online
Datafeeds Page	This page is the directory of all merchants who provide a datafeed for use by affiliates. Your graphic (provided by merchant) is listed in rotation with no more than 5 other programs. To maximize this program, the creative used should mention and talk specifically about the datafeed.	\$550.00 per Month	Book Online
Program Directory	This page is the directory of all of our merchant programs. Your graphic (provided by merchant) is listed in rotation with no more than 5 other programs.	\$650.00 per Month	Book Online
Home Page	Your logo, and a description of your product, and affiliate program, will be displayed on our home page, www.shareasale.com. This page receives approximately 2000 new visitors per day.	\$950.00 per Month	Book Online
Additional Category	You may join an additional category, if you feel your program is better suited in more than one.	\$350.00 One Time Payment	Book Online



Awards



Best Affiliate Network '08, '07, '06, '05
Best Affiliate Manager '07
Best Service to the Industry '06
Best Affiliate Program '07, '06



Affiliate Marketing Legend '08
Affiliate Marketing Advocate '07



Fair Practice Award '06