SHAREASALE

WHAT IS SHAREASALE?

ShareASale is a cost effective solution that extends the reach of your brand by harnessing a commission based sales force online, enabling you to tap into a wider consumer base without additional overhead costs. Your company will have access to our extensive network of affiliate partners who can drive solid traffic and accountable sales, all on a performance basis. You only pay for completed, validated transactions. ShareASale provides you with an award winning, trusted tracking system to manage your affiliate channel needs.

TOOLS AND FEATURES

Deals Database upload your consumer targeted special offers, coupons, free shipping offers etc. so affiliates can push them out to their visitors

Creatives unlimited creative uploads allow you to provide your affiliates with a great variety of banners, text links, and special links (i.e. search box creative)

Datafeed upload your entire product datafeed at no additional charge

Make a Widget create an interactive tabbed banner for your affiliates with hot deals, seasonal items and more

Make a Video convert your video content into a full service video creative

Auto Deposit automatically replenish your account when your balance runs low

Variable Commission Rates set up VIP affiliate commission rates for top performing affiliates

Affiliate Groups create affiliate groups to effectively manage and message groups individually (Bloggers, Super Affiliates, Coupon sites, etc.)

Affiliate Newsletter send out a monthly newsletter to your affiliates with site updates, program enhancements, promotional copy and ready to go links

PPC Bidding Rules use this tool to manage the keywords/trademark terms PPC affiliates can use

Bonus Campaigns set up automated bonus campaigns for your affiliates

Fraud Control our transaction detail report provides data to help you stamp out fraud, merchants also have the ability to void out invalid transactions, and our internal control mechanisms monitor for and limit the potential of fraud

Additional Advanced Features

Stores Connect manage multiple online stores/sites under one account

Merchant API allows merchants to create programs/software that determine when they pull or update data

Pay Per Call set up campaigns that pay affiliates based on phone call leads driven to your call center

FTP Datafeed Upload update your datafeed more efficiently via FTP

Product Level Commissions set up different commission rates on different products

SUPPORT

24/7 Access to online Help Center

Friendly and reliable customer support available by phone Monday–Friday 9am–6pm CST

Email response within 24 hours Monday–Friday

Support forum available on the affiliate message board ABestWeb.com

REPORTS

Transaction Detail line by line listing of your affiliate-referred transactions. Includes date/time of transaction, affiliate ID, sale amount, commission amount, page banner was clicked from and more

Weekly Progress Report weekly roll ups with data provided on clicks, gross and net sales, voids, commissions, etc

Timespan Affiliate Summary Select a time period and get data on clicks, gross and net sales

Activity Summary generate a report for specific time period and get data on sales in period, gross sales amount, total commissions, conversion, EPC and more

Graphical Reports charts and graphs provided on Return Day Analysis, Affiliate at a Glance, Distribution Report with hits, sales and commissions among tiers of affiliates, and Affiliate Trend by Date

Banner Performance find out how each banner or link is performing as far as unique hits, commissions, net sales, number of sales, number of voids and more

Today at a Glance a quick snapshot of the current day's performance including clicks, gross and net sales, voids, commissions, conversion, EPC and more

PROGRAM LAUNCH/GAINING EXPOSURE

New Programs Category upon activation your program will be placed in our New Programs category for the first 20 days

New Program Announcement once activated, your program details will be sent out to affiliates via an RSS feed

Welcome Kit this package includes tips and best practices on boosting your program

Complimentary Webinars our merchant focused webinars provide a wealth of helpful information on program management fundamentals all the way up to more advanced topics

Client Services ShareASale Client Services offers a variety of integrated services which can help you establish, build and grow your affiliate program. Options range from short-term (1 hour) to mid-range (1-3 months) and can be suited to your individual needs

Affiliate Aquarium the Aquarium is a private social network for ShareASale merchants and Affiliates. Join the Aquarium to search for and connect with Affiliates, create a group or blog and make friends

Featured Programs our Featured Program spots offer you a way to advertise your affiliate program in high visibility areas inside the affiliate interface

Holiday Center advertise your program in our Holiday Center to find and recruit affiliates that specialize in holiday-specific promotions such as Valentine's Day, Halloween and Christmas

PRICING

$550 Network access fee

$100 minimum deposit

20% transaction fee (based on commission payout to affiliates)

$25 montly minimum (In transactions fees paid to ShareASale)

    Up to 60 days after activation—No minimum fees

    60–120 after activation— $10 monthly minimum

    120 days after activation—$25 monthly minimum per month